

2023 Chooper Market Product Brochure





Carefree non-alcoholic wines & desserts

Chooper Market is

a wellness brand offering healthy non-alcoholic wines and desserts, and leads the food trend by reinterpreting the existing food culture in a distinctive way.

Experience Chooper Market's delicious products without worrying about your health.

- '22.12 Won top award at the "Small Business Owners Showcase organized by the Ministry of SMEs and Startups"
- '22.11 Won top award at "Korean Food and Food Tech" - Chooper GABA Vin Chaud · Chooper Bubbly Peach Sangria
- '22.11 Obtained Environment Management System Certification "ISO"
- '22.06 Received the highest grade, 3 STAR, and won the Superior Taste Award at the "International Taste Institute Award 2022" - Chooper Choco Mugwort Pave Chocolate
- '22.08 Selected as excellent products at the "Seoul Award 2022" - Chooper GABA Vin Chaud · Chooper Ssanghwa Vin Chaud · Chooper Peach Sangria

A Carefree Drink Garden

Wines you can sip without worrying
about getting intoxicated,
**Chooper Non-alcoholic
Wines**

A Carefree Drink Garden
by CHOOPER MARKET©



Two types of Chooper Vin Chaud

Ready to drink without the need for vin chaud kit

Vin chaud means hot wine in French.

It typically consists of wine mixed with fruits like lemons, apples, etc. along with cinnamon. In Europe, people enjoy drinking vin chaud for avoiding colds and restoring energy.

Chooper Vinchaud

Chooper Vin Chaud is convenient because it is ready to drink without any hassle of needing a vin chaud kit, or gathering each separate ingredient and making it for yourself. We introduce two types of functional non-alcoholic Vin Chaud: Chooper Ssanghwa Vin Chaud with Ssanghwa dispensed by an oriental medicine pharmacist, and Chooper GABA Vin Chaud containing GABA, a stability neurotransmitter.



Chooper Ssanghwa Vin Chaud

A spoonful of Ssanghwa to the French cold remedy



How we made

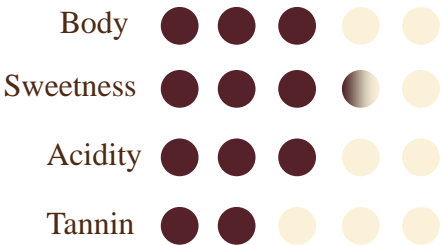
Spanish red wine
Ssanghwa dispensed by an
oriental medicine pharmacist
Apple, pear, tangerine and lemon
concentrate
Honey
Cinnamon extract

Suggestion

- ✓ When you **feel chilly**.
- ✓ For outdoor activities like **hiking, golfing**, etc. where you need to keep warm.
- ✓ As special **gifts for seniors** for holidays or Family Month.
- ✓ As a **thoughtful gift** for a friend who has a low alcohol tolerance

Tasting Note

Deep and rich flavor of Vin Chaud with a delicate scent of Ssanghwa



Suggested Sales Price:
23,000 Won / 750ml (1 bottle)

Chooper GABA Vin Chaud

Drink when you can't sleep



How we made

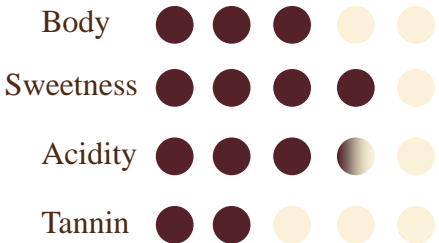
Spanish red wine
Rice GABA 4,000mg
Apple, pear, tangerine and lemon
concentrate
Honey
Cinnamon extract

Suggestion

- ✓ For those who can't sleep and toss and turn every night
- ✓ For those who need deep sleep for an important schedule the next day
- ✓ For those who are looking for a non-alcoholic wine to bring to a dinner party
- ✓ For those who don't like the hassle to make Vin Chaud with a Vin Chaud kit

Tasting Note

The sweet and fresh taste of original Vin Chaud with a delicate cinnamon flavor



Suggested Sales Price:
23,000 Won / 750ml (1 bottle)

Two Types of Chooper Sangria

A glass of freshness, helping you forget about the heat

Sangria means reddish glow in Spanish.

It is a favorite cocktail drink for Europeans to cool off in the summer.
It is a cold drink with a sweet and sour flavor by adding fruits or fruit juice to red wine.

Chooper Sangria Chooper Sangria

Chooper Sangria is a non-alcoholic wine containing Spanish red wine, peaches from Uiseong-gun, Gyeonsangbuk-do, green plums from Gwangyang-si, Jeollanam-do and Hallabong from Jeju-do. We introduce two types of attractive non-alcoholic Sangria to choose from: Chooper Peach Sangria which is soft and clean when swallowed, and Chooper Bubbly Peach Sangria which is refreshing by adding sparkling water.



Chooper Peach Sangria

A wine to sip coolly for good vibes



How we made

Spanish red wine
Peaches from Uiseong-gun,
Gyeonsangbuk-do, green plums from
Gwangyang-si, Hallabong from Jeju-do
Red grape, orange, lemon and apple
concentrate
Fructo-oligosaccharide, Honey

Suggestion

- ✓ A wine to enjoy the mood and drink casually while **camping**
- ✓ A wine to sip leisurely for good vibes at **picnics**
- ✓ When you feel a romantic mood when **drinking alone or having a home party**
- ✓ As a gift for a special occasion such as **graduation, Coming-of Age Day**, etc.

Tasting Note

The sweet and fresh taste of original Vin Chaud with a delicate cinnamon flavor



Suggested Sales Price:
23,000 Won / 750ml (1 Bottle)

Chooper Bubbly Peach Sangria

A Champagne-like drink for parties



How we made

Spanish red wine
Peaches from Uiseong-gun, Gyeongsangbuk-do, green plums from Gwangyang-si, Hallabong from Jeju-do
Red grape, orange, lemon and apple concentrate
Fructo-oligosaccharide
Honey, Carbonic acid gas

Suggestion

- ✓ **A celebratory drink** that can be enjoyed by everyone at any celebration
- ✓ When you worry about a hangover from an alcoholic drink and are unsatisfied with soda while doing outdoor activities like **vacations, picnics**, etc.
- ✓ When you need a **base liquor for cocktails**, which goes well with vodka and tequila
- ✓ As a **welcome drink** for festivals, hotels and various events

Tasting Note

A fantastic balance of refreshing fizz and the scent of fresh peach and red wine



Suggested Sales Price:
14,000 Won / 375ml (1 Bottle)

Chooper Non-alcoholic Wine Gift Set

Great gift for groups because everyone can enjoy it!



- ✓ **Package: Chooper Non-alcoholic Wine 750ml x 2 Bottles + Gift Box**
- ✓ **You can choose two bottles out of three types of 750ml bottles.**
- ✓ **Shipped with gift wrapping, shopping bags sold separately.**
- ✓ **It is recommended as a gift for all employees, a customer gift, and a wedding gift.**

A Carefree Dessert Wonderland

Sugar-free Chocolate with sugar substitute

Chooper Choco Raw Chocolate

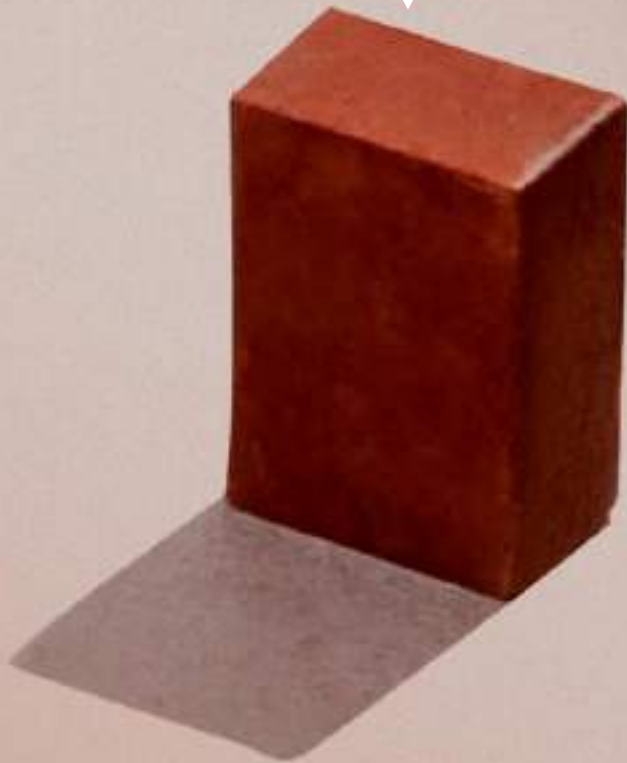
A Carefree Dessert Wonderland
by CHOOPER MARKET©



Less Saccharides, Same Sweetness

Chocolate, enjoy it freely without worries!

Saccharides **DOWN!**



Saccharide content of Chooper Choco

It **significantly lowers saccharides to 1/10** using **maltitol***, which has a lower absorption rate than sugar in the body.

Other company's
raw chocolate

40_g

Chooper Choco
raw chocolate

4_g

***maltitol**

Contains about 70% sweetness of sugar and is used as a sweetener with low calories because of the low absorption rate in the body.

Deep and rich flavor with the best ingredients

Global No. 1 Belgian Callibaut's chocolate

Callibaut

We use sugar-free dark chocolate ingredients of Callibaut, a 112-year-old company that is the world's first producer of dark chocolate.

French fresh cream which maximizes the flavor of raw milk

Made in France



The texture of raw chocolate is determined by the fresh cream. Chooper Choco boasts an incomparable chewy texture and softness with French fresh cream that keeps the flavor of raw milk.

Hand-made raw chocolate by chocolatier with 20 years of experience

Chocolatier

Real hand-made raw chocolate made by chocolatier

Developed and handmade by a chocolatier with 20 years of experience at a global bakery, who is a master of the Pave chocolate.

Manufactured in a HACCP-certified facility



Hygienically and safely manufactured in a trusted HACCP-certified facility.

ORIGINAL



We reproduce the taste that comes to mind when you think of raw chocolate with a sugar substitute.

Taste The flavor of the dark chocolate is deep and moderately sweet. It is most chewy of the three types.

MUGWORT



**A piece of sweetness for soothing women on their menstrual period.
It contains 100% Korean Ganghwa mugwort.**

Taste It has a subtle mugwort scent and bittersweet taste, so everyone will like it.
It has a taste captivated by 200 star chefs all over the world.

GABA



**A chocolate for inner peace to eat when stressed.
It contains Rice GABA.**

Taste It has the sophisticated charm of very subtle acidity.
Its first taste is dry and the aftertaste is soft.

Suggested Sales Price:
20,000 Won / 130gl (20 Pieces)

Gift Set with Three Types



Three-tiered raw chocolate that is easier to eat everyday than a cake

Original 1+ Mugwort 1 + GABA 1

Sent to you with gift wrapping.

Suggested Sales Price:
50,000 Won / 130g * 3 Boxes

Shopping Bag



Chooper Choco Brand premium shopping bag with ribbon

Fits up to 5 individual chocolate boxes and 1 gift box.

Suggested Sales Price:
1,500 Won

Chooper Choco recognized by 200 star chefs all over the world



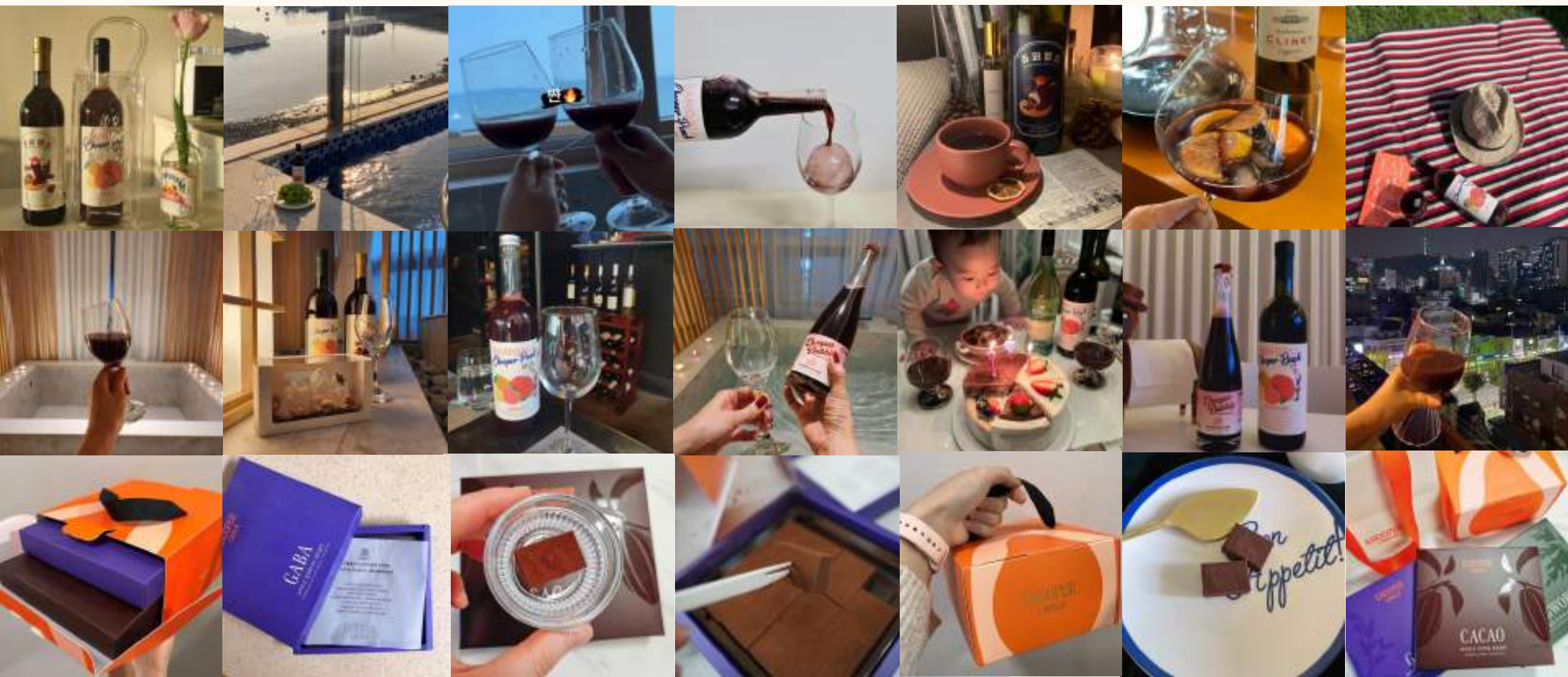
Chooper Choco Mugwort Pave Chocolate

**Received the highest grade, 3
STAR(★★★) and won the ‘Superior
Taste Award’ at the International Taste
Institute Award* in Belgium.**

* International Taste Institute Award(ITI)

The most authoritative taste award in the world for which 200 star chefs and sommeliers perform blind taste evaluation. Grades from 1 star to 3 stars are assigned after evaluating the products based on taste, scent, visual factors, first impression and final sensation.

Customer Love **CHOOPER**



Online

kakaotalk 선물하기

kakao makers

29CM

OASIS

HOTTRACKS

coupang

Gmarket

AUCTION.

11

N 스마트스토어

Offline



Wine Collective



Five-sense Store, flea market at the HYUNDAI



Pop-up store at the Center for Creative Economy and Innovation in Busan




Confectionery fair in Dubai



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